



**MEDIA ALERT
FOR IMMEDIATE USE**

CONTACT:

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WHO: **SpokAnimal** and **Subaru of Spokane**

WHAT: The ASPCA and Subaru Love Pets adoption event

WHERE: Subaru of Spokane - 423 W 3rd, Spokane WA – 2nd floor

WHEN: Saturday, Oct 8 from 11am – 3pm

WHY: October is Subaru Loves Pets month and this year pets need our community's help more than ever! With shelters running at peak capacity, this adoption event will showcase a variety of wonderful cats, kittens, and dogs looking for new homes – and a few “Subaru Underdogs.” (“Subaru Underdogs” are those pets that are prone to having longer shelter stays because they are older, deaf, blind or “different.”) SpokAnimal also will have tasty snacks from Bean & Pie for attendees and custom treats for adopted dogs.

HOW: For pre-event or day-of interviews, contact Dori Peck at (509) 995-6010

MORE: **SpokAnimal** has worked hard to become Eastern Washington's largest humane society for pet adoptions. This year, we have already found homes for almost 2,800 animals. Over half have come from local owner surrenders and transfers from SCRAPS to help relieve its overcrowding. Our Crusin' Critters Transport Program has saved the rest from overcrowded shelters in Idaho, Utah, California, and Texas. In some of these facilities, euthanizing for space is still an unfortunately reality. Through an invitation-only grant, SpokAnimal received \$4,000 in funding from the ASPCA and Subaru to help make pets adoption-ready for the October 8 event.

Subaru is the largest corporate donor of the ASPCA, and has donated over \$30 million to support the adoption, rescue, transport and health of more than 250,000 animals. **Subaru of Spokane's** long-time partnership with SpokAnimal is helping to further the automaker's cause locally.