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PRESS RELEASE

For immediate use

LOCAL SPOKANIMAL ADOPTER NAMED PETCO LOVE STORIES NATIONAL WINNER
Secures \$100 Petco Shopping Spree and \$5,000 Grant for SpokAnimal

Spokane, WA—March 10, 2023—Spokane resident Lindsey Crouse’s heartwarming story about how her adopted cat changed her and her daughter’s life is one of 18 winners in Petco Love’s nation-wide Love Story campaign. The achievement earns Lindsey a \$100 Petco shopping spree and a \$5,000 lifesaving grant award for SpokAnimal, which will be celebrated with a check presentation at the South Hill Petco, located at 2805 E 29th Ave, on Saturday, March 11 at 1:30 pm.

The Love Story campaign is an annual tradition at [Petco Love](https://petcolove.org), done in partnership with the philanthropic [BOBS® from Skechers®](https://www.skechers.com/BOBS) collection from The Comfort Technology Company™. It begins with a call for animal welfare organizations nationwide to share stories from pet owners about the life-altering impact created by adopting a pet. This year, from the hundreds of entries, just 18 winners are selected.

Lindsey Crouse’s story explained how her two-year old daughter, Phoenix, was born with a rare condition called septo-optic dysplasia (SOD). Because of the condition, Phoenix is legally blind and has suffered from abnormal sleep/wake patterns, which has impacted her development. After adopting a handsome grey feline named Mr. Moon, Lindsey realized with Moon by Phoenix side, her daughter slept through the night. That sleep has helped Phoenix rise from the 20th to 75th percentile for development compared to her peers.

“Our Petco Love Stories campaign is in its tenth year, and since its inception, more than 20,000 adopters have submitted stories. There is no end to the amazing, emotional stories of how pets change our lives,” said Petco Love President, Susanne Kogut. “Winning Love Stories, like Lindsey’s, capture the love we all feel for our pets. They celebrate the lifesaving act of pet adoption and the unconditional bond we share with our pets who enrich our lives in so many ways.”

Dori Peck, executive director for SpokAnimal shared that the \$5,000 windfall will help the shelter pay for rising animal care costs, adding, “We know there are a ton of great adoption stories out there, so we’re thrilled that a local story was selected by Petco Love, and even more amazed that this is the second year in a row a SpokAnimal adoption story was chosen as a winner!”

Stories from all the finalists can be found at petcolove.org/lovestories.

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About Petco Love

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing \$330 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.5 million pets in partnership with Petco and organizations nationwide. Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Join us. Visit petcolove.org or follow on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#) to be part of the lifesaving work we lead every day.

About Skechers U.S.A., Inc.

Skechers U.S.A., Inc. (NYSE:SKX), The Comfort Technology Company™ based in Southern California, designs, develops and markets a diverse range of lifestyle and performance footwear, apparel and accessories for men, women and children. The Company's collections are available in over 180 countries and territories through department and specialty stores, and direct to consumers through digital stores and 4,537 Company- and third-party-owned physical retail stores. The Company manages its international business through a network of wholly-owned subsidiaries, joint venture partners, and distributors. For more information, please visit about.skechers.com and follow us on [Facebook](#), [Instagram](#), [Twitter](#), and [TikTok](#).

About BOBS from Skechers

BOBS from Skechers' charitable collection of shoes, apparel and accessories have improved animals' lives: over the past seven years, Skechers has contributed \$9 million to help 1.7 million shelter pets, including saving more than 1.2 million rescued pets in the United States and Canada. It all started in 2011, when Skechers launched a movement to support children impacted by natural disasters and poverty – a cause that has helped the Company donate more than 16 million new pairs of shoes to kids in more than 60 countries worldwide. To learn more about BOBS from Skechers' commitment to making a difference, visit BOBSfromSkechers.com and follow the brand on [Facebook](#), [Instagram](#) and [Twitter](#).

About SpokAnimal

In 2022, SpokAnimal found homes for 4,021 animals. To make animals more accessible for adoption, SpokAnimal partners with seven retail stores throughout Spokane, including three Petco stores. Our partnership with Petco on the South Hill was established in 2010 and in 2022, we began offering pets at the North and Valley Petco stores as well.